



ALLIED ARTISTS MUSIC GROUP

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Allied Artists Music Group's Rocky Kramer to Begin Principal Photography on Ground-Breaking Music Video

Kramer's music video to serve as premise for "Saturday Morning Style" children's rock n' roll television program



Glendale, CA - Allied Artists Music Group's Norwegian guitar sensation, Rocky Kramer, has been granted a virtual trip back to the future, less Doc Brown's Delorean time machine. In support of "Firestorm," Kramer's freshman offering, the first single "Rock Star," will be accompanied by an "animation in live action" music video that takes the audience back to Kramer's youth, with the aid of his animated alter-ego "Little Rocky."

The Firestorm album, produced by Kim Richards (Pink Floyd, Queen), is concept in nature, presented in the vein of rock n' roll metal theater. The first single, and its accompanying music video, express the dream of a young rock n' roller pining to be a "Rock Star." Kramer's music label executives tapped sister motion picture company Allied Artists Pictures and its veteran feature film director, Del Harvey, to direct and co-produce, along with Patrick Veeder.

Harvey commissioned a character study designed to capture the essence of a 13 year old Rocky Kramer, scoring a homerun with a "Little Rocky" character that caught the eye of film group executives. Indeed, the Little Rocky character was so engaging that Allied Artists Film Group commissioned an animated pilot for "The Adventures of Little

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Rocky," using the same animation in live action techniques being employed in the music video. The Little Rocky character will feature established guest rock stars in each episode, while following the lovable 13 year old animated rocker as he traverses his path toward arena stages!

Kramer's live band, consisting of Kramer on lead vocals and guitars, Alejandro Mercado on drums and vocals, Michael Dwyer on bass and vocals and Alessandro Bertoni on Keyboards and vocals, are featured in the music video, together with Brandon Shepard, known to Kramer's fans as the Mean Teacher and various other characters from his live shows.

Allied Artists Music Group began life as the music soundtrack division of Allied Artists Pictures. Throughout the years, the Allied Artists' name has not only been associated with legendary motion pictures, but truly memorable soundtracks, such as "Cabaret," by Liza Minnelli and Joel Grey. Today, the company strives to produce, market and distribute quality music across all genres that is both timeless and cutting edge.

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