



ALLIED ARTISTS MUSIC GROUP

An Allied Artists Int'l Company

OFFICE OF PRESS RELATIONS

PRESS RELEASE

For Immediate Release

November 23, 2012

ROCKY KRAMER HAILED AS BEST NEW MALE ROCK MUSICIAN AT 2012 ROCK OVER AMERICA MUSIC AWARDS

Norwegian guitar virtuoso, who recently inked a deal with Allied Artists Music Group, picks up top honors at Las Vegas awards ceremony, along with Stryper, It's Casual, Laura Wilde and Dead Sara



Rock Over America Editor Emeritus, Mark Lewis (left) presents Rocky Kramer with Best New Male Rock Musician award on November 21, 2012.

Glendale, CA – Rocky Kramer, who is rapidly emerging as the next Scandinavian guitar hero, was selected by the editors of Rock Over America Magazine as this year's Best New Male Rock Musician. Laura Wilde won for Best New Female Rock Musician, with It's Casual picking up Best New Punk Band and Dead Sara walking away with Best New Band, while Stryper won a Lifetime Christian Rock Achievement award. Kramer, a 22 year old Norwegian guitar virtuoso, initially came to the United States as a

student, where he was discovered by Allied Artists Music Group's Stephan Bauer (Led Zeppelin, The Rolling Stones, Jeff Beck) who ultimately signed the rocker to a multi-album record deal. Throughout the time Kramer has been in the United States, he has shared stages with such notables as Mike Pinera (Blues Image, Iron Butterfly, Alice Cooper), Jason Ebs (Peter Criss Band), Stoney Curtis and fellow label mate Chas West (Bonham, Tribe of Gypsies, Foreigner), rapidly earning a reputation for being an incredible guitarist, as well as a formidable singer and songwriter.

Rock Over America's Editor Emeritus, Mark Lewis, commented that "Rocky was chosen as 'Best New Male Rock Musician' because he can shred with precision, while using his

ALLIED ARTISTS INTERNATIONAL, INC. • ALLIED ARTISTS MUSIC GROUP
655 N. Central Ave • 17th Floor • Glendale • California • 91203
455 Park Ave • 9th Floor • New York • New York • 10022
L.A. Tel: 626.330.0600 • N.Y. Tel: 646.350.0009 • Fax: 626.961.0411
Website: www.alliedartists.com • Email: pressrelations@alliedartists.net

classical music background to compose music that will stand the test of time," adding that "when compared to . . . Yngwie Malmsteen, I think [Rocky is] going to go a lot further and forge a bold new future in music worldwide." Kim Richards, CEO of Allied Artists Int'l, the parent of Kramer's record label stated "we're all very proud of Rocky and the depth of his musical background and skills. His father is a celebrated violinist with the Trondheim Symphony Orchestra, while his mother was a professional pianist in her own right. It seems Rocky not only comes from a solid musical family, but inherited their genetic skills." Richards, who is known for his work with Pink Floyd, Queen and Renegade, is slated to produce Kramer's freshman offering.

Having begun writing songs on the family piano at age four, Kramer literally wrote his first album at the age of 13, his second album followed a year later, with yet a third album emerging a year after that. At the age of 17 Kramer completed his fourth album. Amazingly, each are concept albums that speak to the maelstrom that often challenge youth during their formative years, as experienced by this adroit and poignant raconteur. By the time Kramer reached high school, he and his many bands had become well known throughout Trondheim, with recognition coming in from around the country. Feeling a level of dedication that transcended that of his fellow band members, Kramer decided to focus on developing his skills as a singer / songwriter, making a number of appearances as a solo artist. Picking up a keyboard and learning to record his own music enabled Kramer to begin creating music demos for his four completed albums. With the strong background in classical music imparted on him by his father, Kramer began combining the genres of music to create his own unique sound. What emerged might be properly classified as metal symphonies for the rock enthusiast! After spending a year in university studying film, Kramer left for the United States to augment his already impressive English language skills. Although Norwegian is his native language, Kramer felt from a very early age that he could best convey music in the English language. Consequently, he now speaks English fluently.

Allied Artists Music Group began life as the music soundtrack division of Allied Artists Pictures. Throughout the years, the Allied Artists' name has not only been associated with legendary motion pictures, but truly memorable soundtracks, such as "Cabaret," by Liza Minnelli and Joel Grey. Today, the company strives to produce, market and distribute quality music across all genres that is both timeless and cutting edge.

#

Contact: Jerry Sifuentes, Office of Press Relations at (626) 330-0600 x8150 from Los Angeles, (646) 350-0009 x8150 from New York or via Email at: pressrelations@alliedartists.net.

